

RUGMARK “Design-A-Rug” Competition Rules

Eligibility

By entering this competition, you agree to the unconditional acceptance of the rules and regulations set forth by this Design Competition.

The competition is open to students aged 16 and over. Students must have a current enrolment in the UK or Ireland at 1st March 2008.

Individuals known to or related to any of the competition judges or staff of RUGMARK UK are ineligible to enter.

Judging Process

- Judges will make their decisions based on personal judgment, but taking into account the following attributes:
 - Quality of presentation
 - Originality
 - Feasibility and suitability
 - Marketability
- Entries deemed ineligible will be removed from consideration.
- Entries deemed eligible will be stored at RUGMARK UK until the competition deadline.
- Eligible submissions will be marked with a registration number, as will the optional one page of Additional Information from which Designer's identity will be removed.
- Each judge will examine every submission and will indicate the numbers of their preferred designs on a form.
- The entry receiving the most votes will be the winner.
- In case of a tie, a second round of judging will be held to consider the tied entries only.
- The judging panel's decisions are confidential and final.
- Each judge will have the opportunity to select at his/her own discretion, a particular design which in their opinion deserves a special mention.

Judging Panel

Chris Sharp – Owner of the Rug Company

Nicola Gidlow – Carpet Buyer, John Lewis Partnership

Andrew Kidd – Editor of Interiors Monthly Magazine

Rosemary Crill – Senior Curator at the V&A Museum's Asia Department

Ruth Ayahudin - 100% Design Show

Design Guidelines

- Your submission should be designed for a 6'x 9' rug rendered in 12" x 18" format

- The design can be submitted in any 2D medium, though woven samples will be accepted *in addition* to the design.
- The design must be wholly original.
- The rug will be produced using hand-knotting techniques.
- The rug will be made from wool and will be 100 knot quality
- The rug will be flat-pile.

Format for Submission

Submissions must be registered by one individual. If more than one person is to be credited with the design, then up to two additional designers can be listed - as long as they meet eligibility requirements. The Prizes will be awarded to the individual who is listed as "Submitter" on the entry form and will only be transferred to an individual other than the submitter at RUGMARK's discretion.

All work is to be submitted anonymously – please fill out the Entry Form and place it inside an unmarked sealed envelope attached to the back of your design entry. There can be no identifying marks on your submission. Only at the end of the judging process will the names of the competitors be revealed to the jury.

You may also attach Additional Information to your design (maximum 250 words), but it must not bear any identification information.

Please direct any questions regarding the competition to info@rugmark.org.uk. Tel 020 7405 0980

All submissions must be received at the offices of RugMark UK by 17.00 on Wednesday 11th June 2008 and submissions received after this deadline will not be considered.

Please send all submissions to:

RUGMARK UK
Suite 204
16 Baldwins Gardens
LONDON
EC1N 7RJ

Please note: We cannot return any submitted materials, though we can arrange for non-winning designs to be collected.

Prizes

Restrictions apply – see restrictions section below.

Winners will be notified in writing within 4 weeks of the competition deadline.

All winning and commended **designs will be exhibited at the 100% Design show in London 18-21 September 2008**, and featured in Interiors Monthly Magazine in September 2008.

First Prize – The winning rug will be manufactured in Nepal, and the winner will receive a 1 week trip** to Kathmandu to see their rug being hand loomed.

Second Prize – The second prize rug will also be manufactured in Nepal.

Third Prize – John Lewis vouchers worth £100

Restrictions – the small print!!

Ownership & Copyright

Each entrant must warrant that it owns the copyright, trademark and other intellectual property rights in their design.

All drawings, photographs, photocopies etc submitted to the competition will become property of RUGMARK UK. We regret that we cannot return original artworks. Each entrant will retain full copyright of all his/her materials unless otherwise assigned (see Exhibition and Publication below).

Exhibition and Publication

RUGMARK UK retains the right to reproduce any and all parts of submissions for the purpose of publication, and to exhibit results in any media whatsoever.

RUGMARK UK intends to exhibit selected entries including all winners in conjunction with Interiors Monthly Magazine and 100% Design, and on their respective web sites.

Every effort will be made to accurately accredit the selected competitors.

Prizes

“manufactured in Nepal” RUGMARK UK at its sole cost and expense will produce the winning and second place designs in a 6’x 9’ hand-woven wool rug using a manufacturer of its choice. RUGMARK UK reserves the right to adapt the manufacturing of the winning design to materials and techniques it will determine at its sole discretion.

** “one week trip” is defined as a return trip, economy fare on a commercial carrier, plus 6 nights hotel accommodation in a standard hotel in Kathmandu. RUGMARK will arrange reservation and payment for such trip. The competition organisers do not accept any liability for the winner’s safety during the trip, and the winner will have to demonstrate that they have adequate travel insurance and all recommended inoculations before commencing travel.